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FOR IMMEDIATE RELEASE

Third World Games Announces Relationship With The Sphinx Group for Fulfillment And Marketing Services

Westminster, CA – April 7, 2003 – Third World Games, Inc. announced today an agreement with the Sphinx Group for fulfillment and marketing services on a future basis. As of May 1, 2003, distributors can order Third World Games' product directly from Sphinx Group by contacting Liz Fulda at (608) 246-0216 or liz@sphinxgroup.com.

“Third World Games' products are high-quality, extremely enjoyable, and are visually attractive,” says Liz Fulda, President of Sphinx Group. “A wide variety of audiences love their products, and our company will help Third World Games reach new customers worldwide.”

Michael Nickoloff, Chief Operating Officer of Third World Games comments, “The Sphinx Group is a leader in the hobby games industry. Their experience and contacts will allow our products to be available to worldwide distributors and in retail stores we haven't even imagined!”

All Third World Games' current products are ready to ship directly from the Sphinx Group including The Testimony of Jacob Hollow, Battle of the Bands, Battle of the Bands: Backstage Pass, and Firestorm.

About Sphinx Group

Sphinx Group was founded in August of 2000 as a business solutions firm for entertainment product related companies. Their mission is to treat every product and client as if they were the only one, to ensure no opportunity or contact goes unnoticed or unchecked, and to strive to achieve the maximum market exposure and growth possible for each client. Sphinx specializes in sales and marketing, but pride themselves on being flexible enough to handle everything from advertising sales, to invoicing, and beyond. More information can be found at www.sphinxgroup.com!

About Third World Games, Inc.

Third World Games, Inc., is a Southern California-based manufacturer and publisher of traditional and collectable card games in the hobby-game industry. Founded by Frank Bustamante and Michael Nickoloff, Third World Games releases innovative and entertaining card games that attract varied audiences. Current lines include the 2001 Origins Award nominated collectable card game, Firestorm, 2002 Origins Award nominated traditional card game, Battle of the Bands and The Testimony of Jacob Hollow. For additional information, visit www.thirdworldgames.com.