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FOR IMMEDIATE RELEASE

Third World Games Gives Fans and Retailers a Sneak Peek of Their Newest Card Game, Portable Adventures, at Gen Con Indy 2003, Booth 444

Westminster, CA – July 16, 2003 – Third World Games, Inc. allows fans and retailers an exclusive “sneak-peek” preview of Portable Adventures at booth 444 at Gen Con Indy: July 24 – 27, 2003. Portable Adventures is a new non-collectable card game system, and will be released in August 2003. Each set, Lair of the Rat King, and 8th Grade, will feature 60 cards, a two-page rule sheet and four dice with a MSRP of \$12.95.

Each game features characters, items, events, and adventures; players need a certain number of adventure points to win the game. Dan Smith, Origins Award nominated designer of Battle of the Bands, is the creator of Portable Adventures. He comments, “The unique strengths of the Portable Adventures line is the combination of different decks within the game system; players can play the decks separately or they can shuffle all their cards together and get a wild new game!”

Third World Games is inviting everyone attending Gen Con to visit booth 444 to get an overview of the game and a demonstration on how the game is played. Fans are encouraged to purchase the game weeks before it appears on retailer’s shelves while retailers (with a business card) demonstrating the game can get a copy of it to take back to their store for promotional purposes.

In addition, everyone stopping by the booth at Gen Con can still receive demonstrations of and purchase other Third World Games products including Battle of the Bands, the Testimony of Jacob Hollow and Firestorm.

About Third World Games, Inc.

Third World Games, Inc., is a Southern California-based manufacturer and publisher of traditional and collectable card games in the hobby-game industry. Founded by Frank Bustamante and Michael Nickoloff, Third World Games releases innovative and entertaining card games that attract varied audiences. Current products include the 2001 Origins Award nominated collectable card game, Firestorm, 2002 Origins Award nominated traditional card game, Battle of the Bands along with newly introduced products, The Testimony of Jacob Hollow and Portable Adventures. For additional information, visit www.thirdworldgames.com.