



Third World Games, Inc.
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FOR IMMEDIATE RELEASE

Third World Games, Inc. Welcomes Gen Con to Sunny Southern California in December!

Westminster, CA – December 2, 2003 – Third World Games, Inc. welcomes the huge hobby gaming convention, Gen Con, to the Anaheim Convention Center from December 11 through 14, 2003.

Visit Booth 109 for Game Demonstrations

Stop by during the weekend to the exhibitor's hall to get a demo of any of our Origins Award Nominated games including Battle of the Bands, Firestorm, The Testimony of Jacob Hollow, and our newest game line: Portable Adventures. All attendees that demo one of our games will receive a Limited Edition Battle of the Bands button! (see below)

No Sales Tax

As a way of saying thanks to our loyal Southern California fans, we will not charge sales tax during the entire convention! In addition, our products will be discounted just in time for the holidays!

Free Button!

Any convention attendee that mentions this press release, our ad in the program guide or receives a demonstration of one of our games will receive their choice of one Limited Edition Battle of the Bands Button! These unique buttons allow you to show off your favorite character such as Mortisha, and Fella or sayings like, "Big in Japan!" and "Lead Kazoo Player" (While supplies last. One button per attendee per day. No purchase necessary.)

Events

Thursday, 12/11, 7pm – Sneak Preview Social Play
Friday, 12/12, 7pm – Sneak Preview Social Play
Saturday, 12/13, 12pm – Firestorm Constructed Deck
Saturday, 12/13, 2pm – Portable Adventures – Designer's Challenge
Saturday, 12/13, 7pm – Sneak Preview Social Play

Sneak Preview Social Play

All the fun involved in social play and all players get to see cards that are currently in playtesting or that will be printed in a future set! Everyone is on equal ground; will you be savvy enough to use the new cards to help you win your game? Social play is an informal setting to learn your new favorite game! Rules can be taught, but these are fun-filled games for anyone needing a quick break! Multiple games of Battle of the Bands, The Testimony of Jacob Hollow and Portable Adventures will be played during the 2-hour time slot.

Portable Adventures: Designer's Challenge!

Come play Portable Adventures with TWGI design team members. Please come prepared to play the game (get a demo beforehand at our booth, or play in a Social Play event earlier in the convention) as we will assume all players will know the rules. Games will feature a combined LotRK & 8G decks, and it will be up to players if they want to include additional playtest decks! Prizes provided!

About Third World Games, Inc.

Third World Games, Inc., is a Southern California-based manufacturer and publisher of traditional and collectable card games in the hobby-game industry. Founded by Frank Bustamante and Michael Nickoloff, Third World Games releases innovative and entertaining card games that attract varied audiences. Products include Battle of the Bands, the Testimony of Jacob Hollow, Portable Adventures and Firestorm, which have received 5 Origins Awards Nominations in various categories between them. For additional information, visit <http://www.thirdworldgames.com>.